



CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION



North Coast Chapter

2019 ACHIEVEMENT AWARDS APPLICATION

This Year's Theme :

STAR
WARS



ROB-SHERIDAN.COM

Application Entry Deadline - April 21, 2019

Photo Deadline - May 3, 2019

~ **May the Force be with You and Your Entries!** ~



ENTER

We believe that some of the best landscape contractors in the state are in our chapter. Stand out from the crowd and make an impression! Be an "Award Winning Contractor"!

The purpose of the Awards Program is to recognize outstanding performance by the chapter members, foster company pride in superior workmanship, publicize our industry, and encourage business for CLCA contractors and suppliers.

This is our opportunity to show the world the kind of work CLCA contractors are doing. Publicity resulting from newspaper coverage of this event contributes to the image of CLCA and enhances the prestige and profits of the participating members.

Remember - there is no perfect job and the judges are not looking for perfection. Do not let any perceived imperfections deter you from entering a project. Enter those jobs. Let the judges decide! Increase your odds and enter as many as you want!

2019 Awards Presentation

The North Coast Chapter is pleased to celebrate its **48th Achievement Awards Program**: Please join us June 22nd for a wonderful evening to celebrate our chapter's outstanding talent.

Application Deadline:

Friday April 21, 2019 – 5pm

Digital Image Deadline

Friday May 3, 2019 – 5pm

Application Fee

\$100 per entry

Late Fee \$50: Deadline April 28, 2019

Make Checks Payable To:

CLCA – North Coast Chapter

ATTACH CHECK TO ENTRY AND MAIL OR DELIVER TO:

Connie Salinas

723 Hurlbut Ave

Sebastopol, CA 95472

Phone (707) 217-2139

Judging Procedures

Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Entry forms will be coded to conceal the entrant's identity from the judges. All entries will be personally inspected by the judges on **Wednesday & Thursday, May 22nd or 23rd, 2019.**

The annual Awards Banquet is scheduled for June 22, 2019. All first place award winners will receive a beautiful plaque with a color photo of the project. Second place awards will receive a recognition plaque.

**For Information: Contact Connie Salinas (707) 217-2139 or
heyconniesalinas@hotmail.com**

Entry Rules:

1. PARTICIPATION: Only **regular** and **sustaining members of the North Coast Chapter California Landscape Contractors Association** in good standing are eligible to enter.

2. ENTRY FORMS:

- A separate completed entry form is required for each entry. For additional entries, please make your own copies of the entry form.
- Enclose a copy of a Thomas Bros. Map for each entry. Highlight nearest major cross streets on map and write job address on the top page.
- Please legibly type or print all information, and answer all questions clearly and completely. Incomplete entries may be returned for re-submittal.
- Any entry with insufficient information to allow physical access for judging, or with erroneous directions to the entry location, will be withdrawn from competition and entry fees forfeited.

3. SCOPE: All items of the entire contract must be listed. Entry must have at least five (5) items completed by entrant to be judged. Proof of contract may be required.

4. PROJECT AGE: All installation projects must be less than two years old at time of judging and must have been installed after May 1, 2017. Maintenance projects must have been continuously maintained from May 1, 2018 to date of judging.

5. PROJECT QUALIFICATIONS:

- An installation project entered in this competition in a previous year may be entered again if it did not win an award, it is less than two years old, and was installed after May 1, 2017.
- A previously award-winning maintenance project may be entered again, but not in consecutive years.
- Category cost limitations must be adhered to; cost verification may be required.
- Only one “special effect” will be accepted per project. Special effects lighting projects may or may not be viewed at night.
- All entries must be located within the geographical confines of the chapter.
- Contractor cannot enter own residence or offices.

6. DIGITAL IMAGES: Each entry must be accompanied by three (3) digital images burned to a CD or e-mailed to **Connie: hevconniesalinas@hotmail.com**

- Write “Contractor Name” and “Job Name” on the face of CD or emailed digital image.
- Indicate which image you would like to have on the plaque with the title “Plaque Image” if the job wins an award.
- Only horizontal images will be accepted.
- Renovation jobs must have three (3) before images, along with three (3) after images on the CD to qualify.
- CD’s will not be returned. Please burn images with at least 800 x 1200 resolution.

7. JUDGING PROCEDURES:

- Entries must be available for judging on May 22 and May 23 between dawn and dusk.
- Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries will be personally inspected by the judges and evaluated according to quality of workmanship, quality of construction detail, quality of landscape materials and overall appearance. Judges’ decisions are final.
- Contractors with entries in the competition must not be on ANY entry site during judging; all entries of any contractor who is present on ANY entry site will be disqualified if contractor or any of his/her employees is present.
- It is the contractor’s responsibility to notify the client of the judging dates of May 22 & 23.

8. APPLICATION DEADLINE: April 21, 2019 at 5 pm

9. LATE FEE: Application entries received after closing date will be assessed an additional fee of \$50. Include additional fee as part of your check for each entry. **Late entry deadline is Friday April 28, 2019 at 5:00 pm.**

10. PROCESSING AND JUDGING: No contractor with entries will be involved in any way with the processing or judging of ANY entry (including driving or navigating). Only judges will process final scores and select winning entrants. Judges’ decisions are final.



Installation Categories

Single Family Residence:

1. **Small Residential Installation:** Job cost not to exceed \$50,000
2. **Medium Residential Installation:** Job cost from \$50,001 to \$120,000
3. **Large Residential Installation:** Job cost from \$120,001 to \$250,000
4. **Custom Residential Installation:** Job cost from \$250,001 to \$500,000
5. **Residential Estate Installation:** Job cost is \$500,001 or more

Commercial Installation:

6. **Small Commercial Installation:** Job cost not to exceed \$120,000
7. **Medium Commercial Installation:** Job cost from \$120,000 to \$250,000
8. **Large Commercial Installation:** Job cost of \$250,001 or more

Design/Build: Any project that is both designed **and** installed by the contractor. Contactor must enclose plans and a statement of design intent with entry.

9. **Small Design/Build:** Job cost not to exceed \$150,000
10. **Medium Design/Build:** Job cost from \$150,001 to \$300,000
11. **Large Design/Build:** Job cost of \$300,001 or more

Other:

12. Renovation: A landscape project with a minimum of 35% original landscape undisturbed by contractor(s). No cost limits. **Please provide three (3) “before” images printed on paper for judges to review on site with application.**

13. Special Effects: Any entry where unique construction methods and materials are used for special artistic effects. Only one entry per project.

14. Sustainable Landscape Installation: An installation that exemplifies a dedication to sustainable principles including, but not limited to: Sustainable landscape design (i.e. creating wildlife habitat). Material use (i.e. native plants, recycled lumber). Installation methods (such as ecosystem preservation during construction), water and energy conservation, organic fertilization, storm water runoff reduction and other elements, which promote sustainable principles. Applicant must demonstrate via written narrative (video or digital photography may accompany the written narrative) how sustainable landscaping was achieved.



Maintenance Categories

Residential Maintenance: Currently and continuously maintained for one year from May 1, 2018

- 15. Small Residential Maintenance:** Job cost not to exceed \$500 per month
- 16. Medium Residential Maintenance:** Job cost \$501 to \$1,200 per month
- 17. Large Residential Maintenance:** Job cost \$1,201 to \$3,000 per month
- 18. Unlimited Residential Maintenance:** Job cost of \$3,001 or more per month

Commercial Maintenance: Currently and continuously maintained for one year from May 1, 2018


- 19. Small Commercial Maintenance:** Monthly fee of \$1,000 or less
- 20. Medium Commercial Maintenance:** Monthly fee \$1,001 to \$3,500
- 21. Large Commercial Maintenance:** Monthly fee \$3,501 to \$7,000
- 22. Unlimited Commercial Maintenance:** Monthly fee of \$7,001 or more

Other: Currently and continuously maintained for one year from May 1, 2018

23. Sustainable Landscape Maintenance: A maintenance account exemplifying a dedication to sustainable principles including, but not limited to: water and energy conservation, fossil fuel use reduction, recycling site-generated green waste, Integrated Pest Management (IPM) practices to reduce chemical use, organic fertilization, storm water runoff reduction and/or design or renovation (such as high water use plant replacement, rain garden, etc), which promote sustainable principles. Applicant must demonstrate via written narrative (video or digital images may accompany the written narrative) how the sustainable landscape is being achieved.

Special Award Categories

All Special Awards are awarded at judges' discretion. No first prize will be awarded to an entry that receives a Special Award.

- 24. Excelsior:** Recognizing special talents of any contractor who has been a member of CLCA for less than two years in any category.
 - 25. Judges Award:** Any entry that deserves special merit and recognition.
 - 26. Landscape Management Sweepstakes:** Awarded to the best entry in the maintenance categories.
 - 27. Landscape Installation Sweepstakes:** Awarded to the best entry in the installation categories.
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Entry Form

Each entry requires a **separate application**. Please make photocopies for additional entries.

ENTRY CATEGORY: _____ CATEGORY NUMBER: _____

APPLICANT INFORMATION

APPLICANT'S FIRM NAME _____	JOB NAME: _____
BUSINESS ADDRESS: _____	_____
Street _____	City _____ ZIP _____
TELEPHONE NUMBER: _____	ARCHITECT/DESIGNER _____

PROJECT OWNER & LOCATION INFORMATION

OWNER'S NAME _____	PHONE NUMBER _____
PROJECT ADDRESS: _____	_____
Street _____	City _____ ZIP _____ County _____
TOTAL SQUARE FOOTAGE OF PROJECT: _____	CONTRACT PRICE FOR PROJECT: _____
Square Feet _____	
DATE PROJECT STARTED: _____	DATE PROJECT COMPLETED: _____
Please Include a copy of the THOMAS BROS. Map with the area of the project highlighted, the address and the nearest major cross streets written on the top of the page.	

PROJECT SUPPLIERS - Please List CLCA Suppliers Used On This Project

OWNER'S APPROVAL

I/We hereby grant permission to enter our property or premises for the purpose of judging, photographing and publicizing the landscape project in this competition. It is understood that no fees or other liabilities shall be incurred on the Owner's part. **NOTE: ENTRIES WITH LOCKED GATES OR UNATTENDED DOGS WILL NOT BE JUDGED. Owner's approval can be documented via an email from them.**

OWNER'S SIGNATURE: _____

ENTRY FEE & DUPLICATE PLAQUES ORDERS

APPLICATION FEE – (SEND IN WITH APPLICATION)	TOTAL
	\$100.00
DUPLICATE PLAQUE ORDER:	
FIRST PLACE AWARD \$125/ea QTY _____	TOTAL _____
RECOGNITION AWARD \$100/ea QTY _____	TOTAL _____
TOTAL DUE (Billed After Awards Program)	\$ _____

Attach check to this form, enclose the judging information sheet, street map, sketch and job map for each entry.
Mail to: Russ Clarke, North Coast Chapter – 2160 Hastings Court – Santa Rosa, CA 95405 (707) 217-9669

Judges Information Sheet

Entry Category & Category # _____

Project Name _____

Project Address _____

Square footage of the landscaped area _____

Contract price range for the project _____

Date project started _____ Date project completed _____

Have you been a chapter member for two years or less? _____ Yes _____ No

Please all the work done under your contract in the category entered (either installation or maintenance). All items of the entire contract must be listed. Entry must have at least five items performed by contractor in order to be judged. Proof of contract may be required.

DO NOT FILL OUT THE SCORE COLUMNS!

INSTALLATION

	<input checked="" type="checkbox"/>	Score 1 - 10	Difficulty Factor	Weighted Score
1. Finish Grade	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
2. Soil Prep.	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
3. Drainage	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
4. Plants	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
5. Lawn	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
6. Header Boards	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
7. Masonry	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
8. Concrete	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
9. Decks and Benches	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
10. Fences	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
11. Retaining Walls	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
12. Water Features	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
13. Irrigation	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
14. Special Effects	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
TOTAL				<input type="text"/>

MAINTENANCE

	<input checked="" type="checkbox"/>	Score 1 - 10	Difficulty Factor	Weighted Score
1. Gen Appear	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
2. Trees	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
3. Shrubs	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
4. Lawns	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
5. Groundcover	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
6. Annuals	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
7. Irrigation	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
8. Hardscape	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
9. Other	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
10. Other	<input type="checkbox"/>	<input type="text"/>	x <input type="text"/>	= <input type="text"/>
TOTAL				<input type="text"/>

Please list 'other' items:

Difficulty Factors:
1.0 1.05 1.15 1.2

Property Sketch Map

Please provide a sketch of the property and include entry, property lines, structures and shaded area where landscape is to be judged.



(Please make THREE EXTRA COPIES of this sketch and send in with your application so that each of the judges & the coordinator will have one to work from.) THANK YOU!!!

A large, empty rectangular box with a thin black border, intended for the applicant to draw a property sketch map. The box occupies most of the lower half of the page.

Applicant Checklist

Please return with entry form and judging information for each entry.

Please include the following:

- A Digital Image CD with at least 3 horizontal images** of your entry and **1 horizontal image for your winning plaque (Please indicate this preference). Minimum resolution - 800x1200**
 - Please write your company name and project name on the face of the CD.
 - Please NAME YOUR PHOTO IMAGES LIKE SO: Category#/project name/photo#/ext

Example: If the Jones Residence is the project you are entering in entry #3 – Large Residential Installation, then the file image name should read like this:
#3Jones01.jpg #3Jones02.jpg #3Jones03.jpg #3JonesPLAQUE.jpg

 - **OR.... You may also e-mail your images to Connie, heyconniesalinas@hotmail.com**
Just make sure that the images are all properly labeled.

- 3 “before” printed images of **renovation jobs. Before pictures must be on paper for judges to use on site.**
(Printed images will be not be returned)

- ENTRY FORM**
 - Duplicate (**Extra**) plaques ordered (Only ordered with application)
 - Entry Category and Number
 - Application Information
 - Project Owner Information
 - Project Location
 - Google Map Print-out showing the address & nearest cross streets.
 - CLCA Project Suppliers

- SKETCH PAGE: (Please provide 4 copies total)**
 - Highlight entry to house

- JUDGING INFORMATION SHEET**
Check boxes under either Installation or Maintenance in work completed section

- ENTRY FEE: \$100 per entry. Check payable to CLCA North Coast Chapter**

- SUSTAINABLE LANDSCAPE IINSTALLATION AND MAINTENECE CATOGORIES**
 - Written narrative and/or digital media as to how sustainable landscape was achieved

Contractor’s signature _____

Please note: **All application entries must be received by Friday April 21, 2019 at 5:00 PM. Images can be sent/emailed later but must be received by May 3, 2019.**

Thank you for your participation in this year’s competition. Best of luck!

Lou Penning -President
North Coast Chapter CLCA



If you have any questions,
call: Connie Salinas- (707) 217-2139