



North Coast Journal

CALIFORNIA LANDSCAPE CONTRACTORS ASSOCIATION



HAPPY HOLIDAYS
and a Bright New Year

NORTH COAST CHAPTER EVENTS

January 21st**Educational Dinner Meeting TBD**



CLCA *North Coast Chapter*

www.clcancc.org

December 2019



President's Message

I am proud to be the president of the North Coast Chapter of the California Landscape Contractors Association. The CLCA, and especially the North Coast Chapter has done a great job representing, promoting and protecting the interests of its members and the entire landscape industry. The efforts of our past presidents, board members, and associate members have created a large and local industry leader.

Happy Holidays! As the year comes to an end, I would like to thank everyone for making the CLCA North Coast Chapter such a success. The Achievement Awards display an amazing degree of creativity, people management skills, and hard work. Dinner events have been well attended and much enjoyed, and the trainings tell a story of shared knowledge and love for our profession. You are awesome! This next year promises to be even better.

Our small community has established itself as the leaders of the Green Industry in California. We have spoken as one voice when it comes to water conservation, and best industry practices, and will continue to support the Green Industry through the upcoming challenges ahead. Be proud of what we do because we have done well.

Congratulations to Chris Stewart our new president, and new board members; Deb Lane, Richard Sandifer, and John Buchholz. And best wishes to all members for a happy and prosperous New Year.

Lou Penning – 2019 President, North Coast Chapter of CLCA
Lou Penning Landscape

Director's Message



It was a GREAT YEAR!

I want to thank this awesome chapter for another stellar year!! With Lou Penning at the helm, we definitely got things done!!! Lou's pet project was creating a new website and that has been accomplished!! We are still working on fleshing it out with more information and pictures, but it is looking good and is up and running. Please check it out: www.clcancec.org

Also, Lou showed the same attention to detail as our president, as he does in his business. He made sure that we were always compliant with both the chapter and the State CLCA by-laws throughout the year. Thanks for the great leadership Lou!!!

Chris Stewart did an excellent job as Treasurer and I look forward to working with him as our chapter president in 2020!!

Connie Salinas – CLCA North Coast - Executive Director/Journal Editor

save the date

Nor Cal Landscape & Nursery Show

Trade Show & Educational Seminars

February 27 • 2020 **NEW DATE!!**

8 am to 4 pm

www.norcaltradeshow.org

Expo Hall • San Mateo Expo Center • 1346 Saratoga Drive • San Mateo, CA 94403



About Nor Cal

Since 1980 the Nor Cal Spring Trade Show has brought to the Bay Area a one-day horticultural trade show that keeps pace with our rapidly changing industry and provides a forum for doing business in a timely fashion. In 2014 Nor Cal announced a partnership with the California Landscape Contractors Association creating a more diverse and appealing show for the green industry. Along with this new partnership is a new name for the show – The Nor Cal Landscape & Nursery Show.

Nor Cal was originally created by members of four chapters of the California Association of Nurseries and Garden Centers (Central, Monterey Bay, Peninsula and Redwood Empire) who saw a need and created a regional trade show for those who could not afford the time or expense of traveling to larger shows of this caliber. From card tables in a community hall to the carpeted aisles of Expo Hall, the Nor Cal Spring Trade Show has found a niche in San Mateo.

It is dedicated volunteers who are the backbone of the show. Without their tremendous effort, this show would not exist. A committee of twelve chapter members donate their time to give direction and support throughout the year. At show time there are over 50 volunteers available from dawn to evening to lend a hand. The hard-earned proceeds are used to provide scholarships, engage educational speakers, fund philanthropies and provide operating capital for these local chapters.

This year you'll find an expanded group of exhibitors with products ranging from landscape equipment, specimen plant material and irrigation to the popular garden art, statuary and fountain categories. Check out the exhibitor listings for a full overview of the show's offerings.

You'll also find educational opportunities with continuing education credits. Plan on a full day at the Nor Cal Landscape & Nursery Show – we believe it will be time well spent!

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Two North Coast Chapter Members Win State Trophy Awards



The Special Gary Vallen Memorial Award
was awarded to
CREATIVE ENVIRONMENTS



The Large Residential Maintenance First Place Award
was awarded to
PRADO'S LANDSCAPING

Congratulations



North Coast Chapter's 2020 First Family... President Chris Stewart with Alyce and their son Roland

Annual CLCA State Convention @ Lake Tahoe



Four-time NCC President, Henry Buder, looks like he is very happy relaxing at the convention



Lori & Jay Tripathi from Gardenworks flank Max Sheehan from Confidence Landscaping



Peter Estournes of Gardenworks with Harry North from Creative Environments



Chris McNairy from Hunter/FX looks pretty content with his seat assignment!



2019 North Coast President, Lou Penning, chats with Lyndsay Ono from Bakersfield College



Father/Daughter win: Lyndsey and Harry North from Creative Environments and their Special Award



Prado's Landscaping accepted the First Place Plaque for Large Residential Maintenance



Marianne Estournes with 2012 LEAF scholarship recipient Hallie Schmidt, who now owns her own company

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Another BIG THANK YOU goes out to WATERSAVERS!



Thanks to **Avi Weizman** and the gang at Watersavers for donating a case of wine for our 2019 Holiday Party at Suite D in Sonoma.

Also, a very special thank you to **Josette Romero** who selected the wines and delivered them to the event.

The North Coast Chapter is so fortunate to have had Josette on our Board of Directors in 2019 and also moving forward in 2020.

★ THAT MAGICAL TIME OF YEAR ★

"Christmas isn't a season. It's a feeling." ~ *Edna Ferber*

"Hanukkah is about the spark of the divine in all of us made in God's image." ~ *Suzanne Fields*

"To cherish peace and goodwill, to be plenteous in mercy, is to have the real spirit of Christmas."
~ *Calvin Coolidge*

"The darkness of the whole world cannot swallow the glowing of a candle." ~ *Robert Altinger*

"We light candles in testament that faith makes miracles possible." ~ *Nachum Braverman*

"One of the most glorious messes in the world is the mess created in the living room on Christmas Day. Don't clean it up too quickly." ~ *Andy Rooney*





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Associate Member Spotlight & Thank You!!!

We would like to thank **Tom Kendall from Eagle Spec** who donated a case of wine on behalf of **Focus Lighting** to our 2019 Holiday Party



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Winston Churchill

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Winston Churchill

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Clarence Darrow

"Thank you for sending me a copy of your book; I'll waste no time reading it."

Moses Hadas

"Some cause happiness wherever they go; others, whenever they go."

Oscar Wilde

"He can compress the most words into the smallest idea of any man I know."

Abraham Lincoln

"I've had a perfectly wonderful evening. But this wasn't it."

Groucho Marx

"I didn't attend the funeral, but I sent a nice letter saying I approved of it."

Mark Twain

"I am enclosing two tickets to the first night of my new play, bring a friend... if you have one."

George Bernard Shaw to Winston Churchill

"Cannot possibly attend first night, will attend second... if there is one."

Winston Churchill, in response

"He loves nature in spite of what it did to him."

Forrest Tucker



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